



# Energy-efficient home electronics

## FACT SHEET



APARTMENT & CONDO  
EFFICIENCY SERVICES



ENERGY STAR  
PRODUCTS



HOME PERFORMANCE  
WITH ENERGY STAR



WISCONSIN  
ENERGY STAR HOMES

For more information  
call 800.762.7077 or  
visit [focusenergy.com](http://focusenergy.com)

By 2015, home electronics and small appliances will be responsible for more than 40 percent of all household electricity use. In the average home, over 50 percent of the electricity used by home electronics is consumed when the products are turned off. That's because they're not really "off"—they're on standby mode, using electricity to power features like clocks, remote controls and channel/station memory.

ENERGY STAR qualified home electronics products in the "off" position use up to 60 percent less energy than conventional equipment, without sacrificing any of those important features. You save money on your energy bills and prevent the pollution caused by energy waste.

### ENERGY STAR QUALIFIED HOME ELECTRONICS:

Home electronics products that have earned the ENERGY STAR include the latest innovations in technology and energy efficiency, and cost the same as conventional models.

Consumers can find the ENERGY STAR on the hottest home electronics products, from HD-ready and LCD TVs, Digital Video Recorders and DVD players to surround sound home theater systems, cordless phones and set-top boxes (cable boxes, satellite receivers, Internet access devices, and video game consoles).

The average home has roughly 2 TVs, a DVD player and 3 telephones. If these items in every home were replaced with ENERGY STAR qualified models, it would prevent over 20 billion pounds of greenhouse gases, the equivalent to the emissions of more than 1.5 million cars.



### HOME OFFICE EQUIPMENT:

Office equipment that has earned the ENERGY STAR helps eliminate wasted energy through special power management features.



When equipment is not in use, it automatically enters a low-power "sleep" mode. An ENERGY STAR qualified computer in sleep mode consumes about 80% less electricity than it does in full-power mode. Overall, ENERGY STAR qualified office products use about half as much electricity as standard equipment. And using less energy keeps utility costs down. Look for the ENERGY STAR on products such as computers, monitors, faxes, scanners, printers, and much more.

### WHAT IT MEANS TO BE THE STAR

When you use one of the 13,000 products with the ENERGY STAR, you're using some of the smartest products you can possibly buy. Products with the ENERGY STAR use less energy and save money every time you use them, compared to conventional products. They deliver the same or even better performance as conventional models, and are made by some of the best name brands in the world.

To receive the ENERGY STAR, a product has to meet strict energy efficiency guidelines set by the US Environmental Protection Agency and the US Department of Energy. By using less energy, fewer fossil fuels get burned, resulting in fewer pollutants contributing to smog, acid rain, global climate change, and respiratory disease.

### LEARN MORE

[focusenergy.com](http://focusenergy.com)

Contact Focus on Energy to learn more about smart energy choices.

[energystar.gov](http://energystar.gov)

This site provides information on energy efficient products that meet ENERGY STAR standards.



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*The power is within you.*